

SAM MCAVOY

Digital Illustration | Graphic Design | Traditional Media

SKILLS

Software & Digital Media

- Adobe Creative Cloud
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe Dimension
- Adobe Fresco
- Adobe Camera Raw
- UX & UI
- Figma
- Krita
- Microsoft & Google Office Suites
- MS Teams
- CMS Squarespace
- WordPress
- Autodesk Sketchbook
- Asana
- Basics of HTML & CSS
- Digital Illustration
- Vector Graphics
- Wireframing
- Photo Compositing
- Photo Rendering
- Package Design
- Typeface Design
- Digital file organization & management

Studio Media

- DSLR Photography
- Drawing
- Painting
- Calligraphy
- Hand-drawn typography
- Block carving & relief printing
- Figure drawing
- Sewing
- Light tent studio photography
- Craft woodworking
- Mixed media
- Embroidery

Social Media

Facebook, Instagram, Twitter, Behance, LinkedIn

Hardware

Mac operating system, Windows operating system, Epson flatbed scanner, Wacom Cintiq drawing tablet, Surface drawing tablet/laptop, iPad

Soft Skills

Project management, human-centered design, verbal & written communication skills, interpersonal communication, collaboration

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| EXPERIENCE | Freelance Photography 2018–Present |
| | Multiple clients Guided children and families for positioning of portraits, developed creative photo alternatives in difficult conditions, and fully edited more than fifty photographs in under a week. |
| | Painting Commissions 2015–Present |
| | Multiple clients Designed and planned layout for canvas, wood plaque, or rock paintings. Used a variety of acrylic, oil, and gouache paint. |
| | Finger Lakes Grassroots Festival 2017–2019 |
| | Volunteer Worked within a fast-paced environment to satisfy customers and meet their needs. |
| CONFERENCES | Entourage Yearbooks July 2019 |
| | Senior Editor Attended workshops on layout, composition, and theme planning. Spearheaded and planned layout design and theme as the senior editor and photographer of the TRUCE 2020 Yearbook. |
| EMPLOYMENT | Smart Start Preschool 2021 |
| | Preschool Assistant Teacher Collaborated with co-workers to plan, supervise, and execute activities for over fifteen children. |
| | The Floating Classroom/Discover Cayuga Lake 2017 |
| | Intern Collaborated with co-workers to educate large groups of children and their families during demonstrations. |
| AWARDS | <i>Beth Jenkins Scholarship (2020)</i> |
| RECOGNITION | <i>Exceptional Creativity and Dedication to the TRU–CE 2020 Yearbook</i> |
| CLUBS | Yearbook Club (2018–2020) |
| EDUCATION | Tompkins Cortland Community College expected Fall 2023 |
| | A.S., Graphic Design |